



INDEPENDENT COMMUNITY BANKERS
OF SOUTH DAKOTA

2019 RATE CARD & SPONSORSHIP OPPORTUNITIES

To advertise call Hannah at 507-828-8983 or email hannah@icbsd.com. To become a sponsor call Megan at 605-878-3040 or email megan@icbsd.com.



www.icbsd.com

ANNUAL RETREAT SPONSORSHIPS

Keynote Speaker Sponsorship	\$4500
PAC Auction Underwriter	\$2000
Annual Awards	\$1500
PAC Name Badge Sponsor	\$1000
Entertainment Day 1	\$1000
Entertainment Day 2	\$1000
Entertainment Day 3	\$1000
ICBSD Guest/Speaker Transportation	\$750
ICBSD Guest/Speaker Lodging	\$750
Shuttle Van (3 Nights)	\$750
Conference Expo Booth	\$600
Banker of the Year Awards	\$750

Golf Tournament Sponsorships

Exclusive Golf Tournament Sponsor	\$3000
Golf Prizes	\$250
Team Prizes	\$750

Exclusive Breakfast Sponsorship*

Friday Breakfast	\$2250
Saturday Breakfast	\$2250
*both Friday and Saturday Breakfasts	\$4000

Exclusive Retreat Lunch Sponsor

Friday Lunch	\$2000
Saturday Lunch	\$2000

Exclusive Daytime Refreshment Sponsors

Friday Refreshment Sponsor	\$500
Saturday Refreshment Sponsor	\$500

Exclusive Retreat Dinner Sponsorships

Thursday Dinner	\$2500
Friday Dinner	\$2500
Saturday Dinner	\$3000

Exclusive Evening Reception Sponsors

Thursday Mix and Mingle Reception	\$1500
Friday Mix and Mingle	\$1500
Saturday PAC Auction Reception	\$2500

Other Sponsorships

Glo Bingo	\$1000
Live Music	\$1000
Printing and Registration Material	\$750
Theme Décor	\$750
Door Prizes	\$750
Kids Gift Bags	\$750

DIRECTORS CONFERENCE SPONSORSHIPS

Exclusive Keynote Sponsorship	
*includes free registration	\$2500
Exclusive Lunch Sponsor	
*includes free registration	\$3000
Wednesday Night Social Sponsor	\$2500
Exclusive Breakfast Sponsor	\$2000
Exclusive Refreshment Sponsorship	\$1500
Exclusive Speaker Travel Sponsor	\$1500
Promo Gift Sponsor	\$1000
Exclusive Center Piece Sponsor	\$1000
Name Badge Sponsor	\$1000
Exclusive Last Banker Standing Sponsor	\$750
Exclusive Door Prize Sponsor	\$750
Exclusive Hospitality Suite Sponsor	\$500
Conference Booths (Max of 10)	\$500

WASHINGTON POLICY SUMMIT SPONSORSHIPS

Attendee Dinner and Reception Sponsor	\$3000
Travel Sponsor	\$1500
Capitol Hill Lunch Sponsor	\$1000
Delegation Apparel	\$1000

BOARD MEETING SPONSORSHIP

Q1	\$500
Q2	\$500
Q3	\$500
Q4	\$500

DIGITAL ADVERTISING

	Member	Non-Member
Horizontal Banner ad in the Independent Advantage for 2 editions	\$200	\$375
Note: Only one ad will be shown per edition (600w x 250h pixels)		
Monthly Blog article on www.ICBSD.com	\$250	\$425
Note: Your article will be published on our online blog, and will also be a featured article within our bi-weekly email blast "The Advantage".		

ICBSD

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MATERIAL REQUIREMENTS

Please provide high resolution CMYK .pdf file.

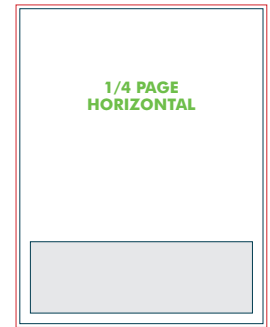
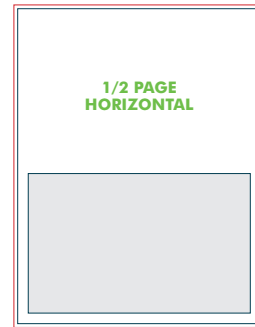
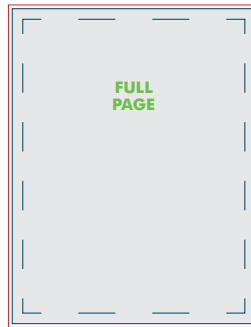
CONTRACT REGULATIONS

Advertisers and advertising agencies are jointly and severally liable for payment. Liability for content (text and artwork included) of all advertising is assumed by advertisers and/or advertising agency. Any claims made against the publisher arising from advertisements and any expense or loss thereto pertaining, will also be assumed by advertiser and/or advertising agency. Positioning of advertisement is subject to discretion and orders specifying positions. All orders become non-cancelable 10 days before reservations closing date. If by materials closing date publisher has not received copy that, in its sole discretion, it deems acceptable for publication, it may repeat the advertiser's most recent advertisement. Production charges incurred on behalf of advertisers will be rebilled at net cost in addition to advertising rates. No conditions, printed or otherwise appearing on contracts.

MAGAZINE AD DEADLINES

<i>1st Quarter</i> January 8	<i>2nd Quarter</i> April 9	<i>3rd Quarter</i> July 9	<i>4th Quarter</i> October 8
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AD SIZES



SIZE/SPECIFICATIONS

Full Page (w/bleed)

Trim Size.	8.5w x 11
Bleed Size.	8.75w x 11.25
Live Area	7.75w x 10.25

Full Page (no bleed)

Ad Size.	7.75w x 10.25
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1/2 Page Horizontal

Ad Size.	7.75w x 4.875
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1/4 Page Horizontal

Ad Size.	7.75w x 2.5
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COLOR AD RATES

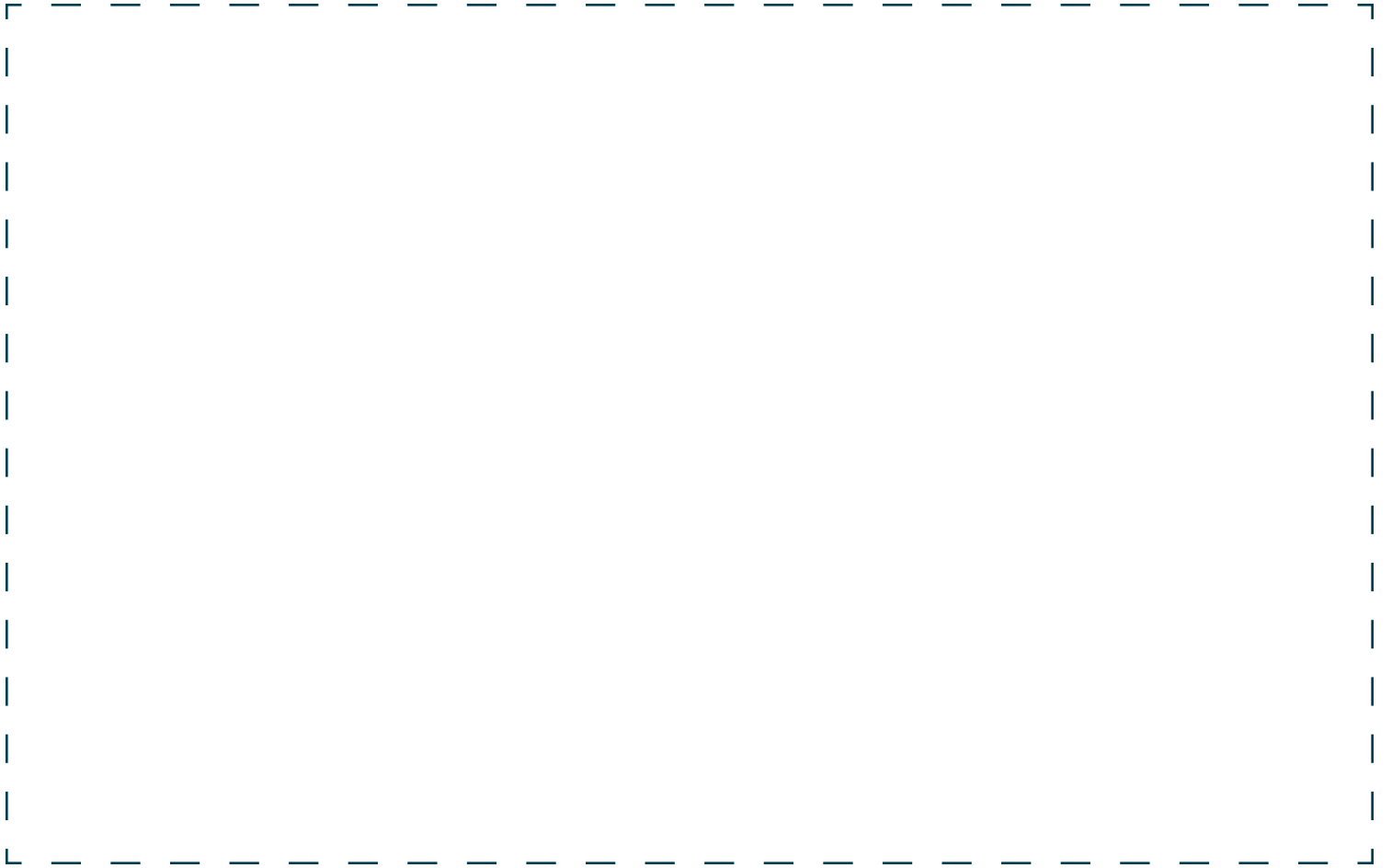
	<i>1 Issue</i> <i>Member</i>	<i>2 Issues</i> <i>Member</i>	<i>3 Issues</i> <i>Member</i>	<i>4 Issues</i> <i>Member</i>
<i>Full Page</i>	\$800	\$1600	\$2400	\$3200
<i>1/2 Page Horizontal</i>	\$625	\$1250	\$1875	\$2500
<i>1/4 Page Horizontal</i>	\$450	\$900	\$1350	\$1800
<i>Featured Article*</i>	\$2500	\$2500	\$2500	\$2500
<i>Member Spotlight**</i>	\$850	\$1700	\$2550	\$3400
<i>Back Cover</i>	\$1000	\$2000	\$3000	\$4000
<i>Inside Cover</i>	\$900	\$1800	\$2700	\$3600

* Add includes 2-page spread and a photo on the front page cover.

** One page article on a topic of the members' choice.

**FULL
PAGE**

**1/2 PAGE
HORIZONTAL**



**1/4 PAGE
HORIZONTAL**

